



Outlook Business Solutions partners with Sarpy Chamber to provide accessible digital content resources to member organizations

For Immediate Release

OMAHA, Neb. (March 16, 2021) – Through a series of short videos, [Outlook Business Solutions](#) plans to help businesses learn about the importance of accessible digital content by partnering with the [Sarpy County Chamber of Commerce](#). Outlook Business Solutions provides businesses with marketing, customer care and [accessibility testing services](#), as well as employment for people with vision loss.

The Sarpy County Chamber recently launched its video resource page for member organizations, which includes information to educate and empower the area business community. The content also covers leadership training, advertising/marketing, finance, IT, security, wellness and much more.

“The chamber is excited that Outlook Business Solutions can help us add information about the importance of accessible digital content to our video resources for members,” said Brian White, groups and engagement manager for the Sarpy County Chamber. “We want to help our businesses thrive by making their digital assets – like their website or app – available to any customer.”

According to the Centers for Disease Control and Prevention, more than 25 percent of adults in the U.S. have some type of disability. A report from the American Institutes for Research cites the discretionary income for people with disabilities is about \$21 billion.

Three accessibility videos will soon be available on the chamber’s video resource page. They focus on what the term “accessibility” means, why businesses should care about this topic and how people with disabilities use the web.

“We look forward to partnering with the Sarpy County Chamber to help them deliver important and inclusive resources to businesses,” Outlook Business Solutions vice president Natalie Hadley said. “Some basic knowledge of best accessibility practices will help businesses improve customer experiences and expand the reach of their products and services.”

Businesses can be successful and socially responsible by outsourcing accessibility testing, marketing and customer care projects to Outlook Business Solutions. Call 531.365.5055 for a free consultation, and please visit [OutlookBusinessSolutions.com](#).

About Outlook Business Solutions

Outlook Business Solutions helps businesses clear their roadblocks to growth while creating knowledge-based earning opportunities for people with vision loss. As part of Outlook Collaborative, a nonprofit with a mission to positively impact everyone who is blind or visually impaired, Outlook Business Solutions provides business consulting, marketing, digital accessibility and customer care services. The company’s growing network of professionals covers marketing strategy, customer service, sales, digital accessibility testing, graphic design/art, copywriting, videography and data entry. Businesses can be successful and help reduce the 70 percent unemployment rate among people with visual disabilities by outsourcing projects to Outlook Business Solutions. Call 531.365.5055 for a free consultation. Learn more at [OutlookBusinessSolutions.com](#).

About Sarpy County Chamber of Commerce

The Sarpy County Chamber of Commerce provides a wide range of networking events, fundraisers, workshops, and other activities, all with the aim of connecting business owners, professionals and entrepreneurs in creating an

environment of success for businesses of all size and industry. For more information on the Sarpy County Chamber of Commerce please visit SarpyChamber.org

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